

FIG. 1

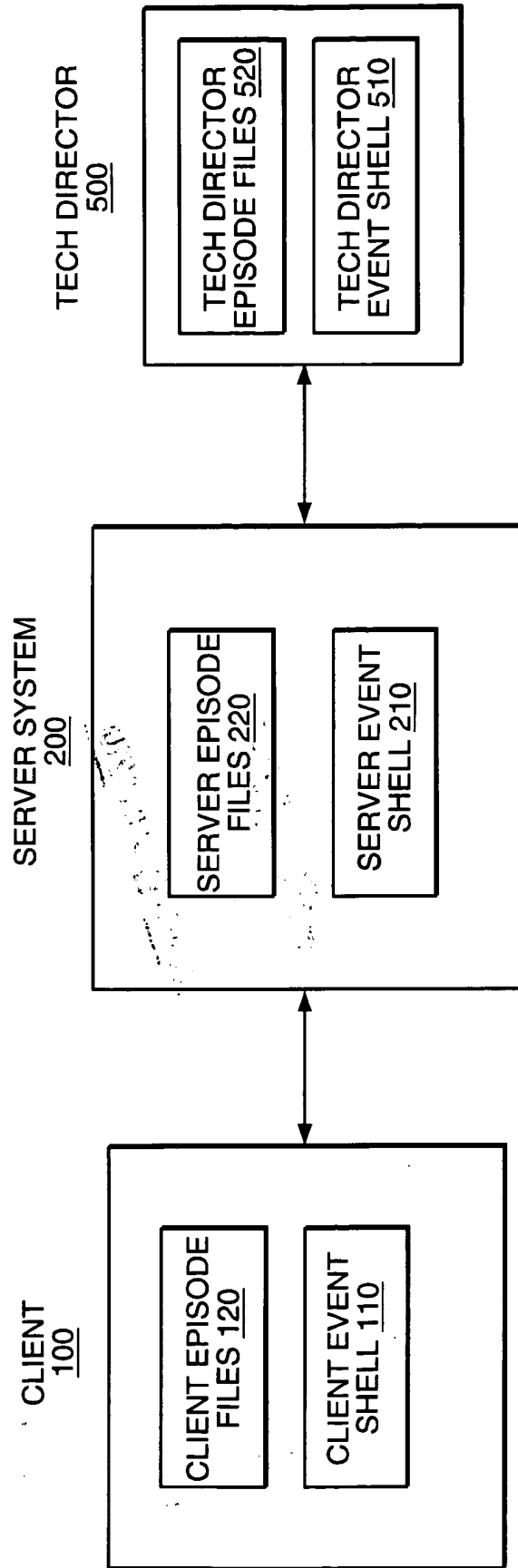


FIG. 2

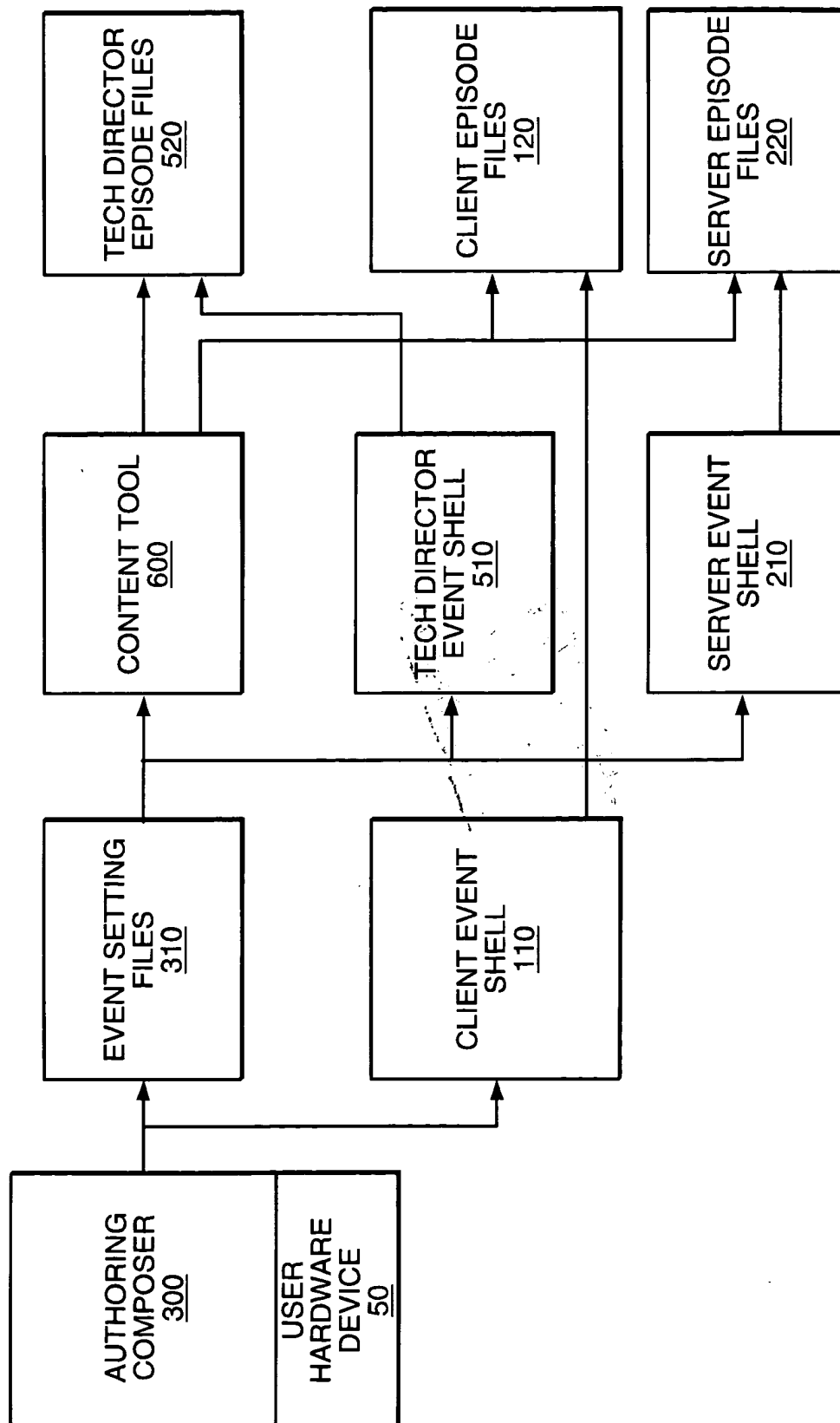


FIG. 3

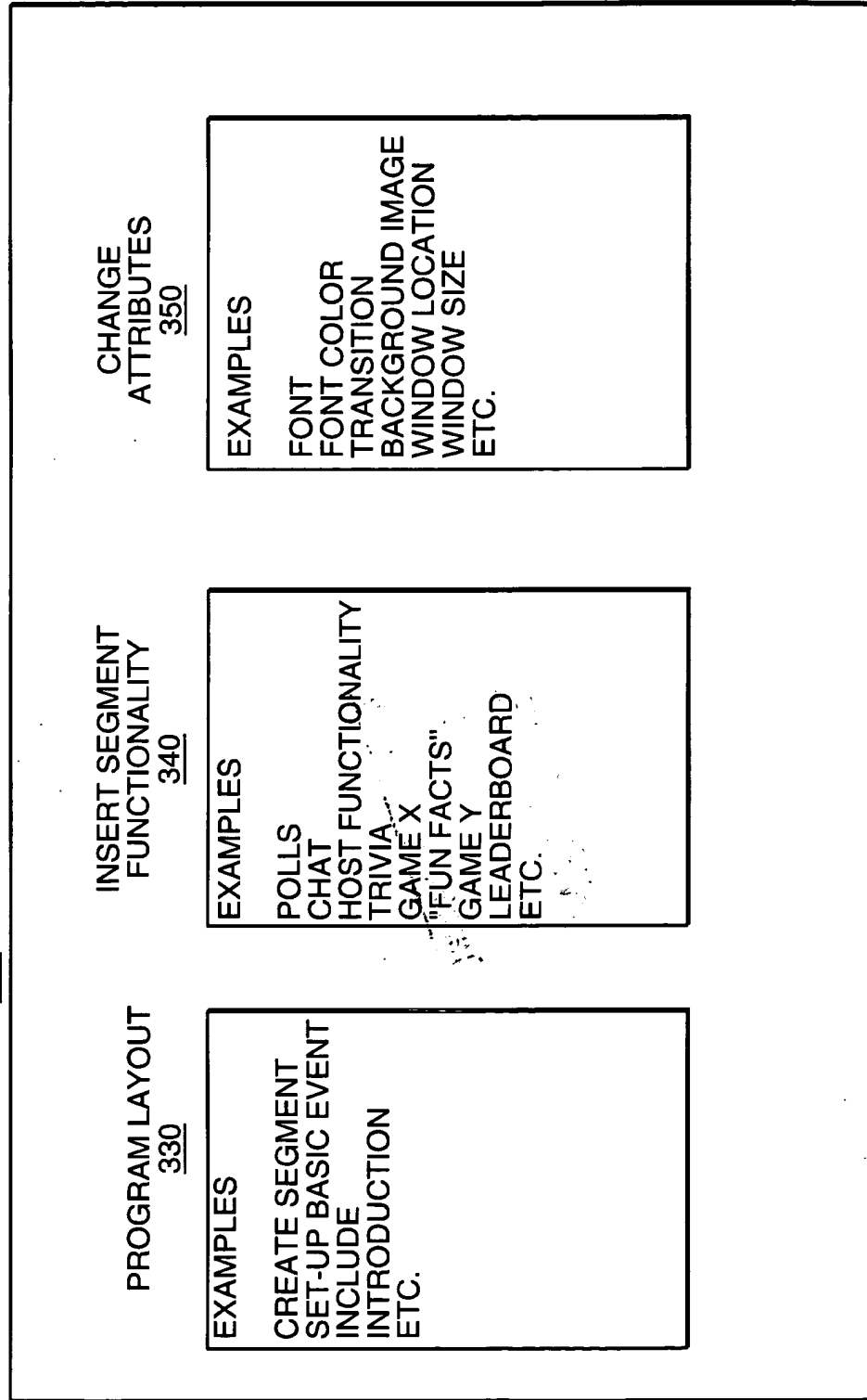
AUTHORING COMPOSER 300

FIG. 4

CONTENT TOOL 600

INTERACTIVE COMPONENTS
620

EXAMPLE SEGMENT

POLLS

CHAT

HOST FUNCTIONALITY

GAME X

'FUN FACTS'

GAME Y

SUBMIT CONTENT

LOGOUT

RUN TEST

TIMING 630

EXAMPLE POLLS

00:13:30 SEGMENT 1

00:23:30 SEGMENT 1

00:38:30 SEGMENT 1

CONTENT EDIT 640

EXAMPLE POLL 13:30

POLL QUESTION...?

CHOICE 1

CHOICE 2

CHOICE 3

CHOICE 4

START TIME 00:13:30

END TIME 00:14:30

SEGMENT 1

FIG. 5

TECH DIRECTOR 500

CONTENT 530

EVENT SEGMENTS 540

CHAT HOST 550

TRIGGER MANAGER 560

POLL 1	POLL 2	POLL 3	POLL 4	POLL 5	POLL 6	POLL 7	POLL 8		
FACT 1	FACT 2	FACT 3	FACT 4	FACT 5	FACT 6	FACT 7	FACT 8		

CONTENT EDITOR
(EXAMPLES) 565

☐ CREATE FACT REAL-TIME
☐ CREATE POLL REAL-TIME

OPEN/CLOSE WINDOWS
(EXAMPLES) 570

☐ FACT WINDOW
☐ POLL WINDOW
☐ AD WINDOW

CONFIGURATION
(EXAMPLES) 575

☐ USERCOUNT
☐ POLL CONFIG
☐ AD CONFIG
☐ FACT CONFIG

FIG. 6